



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62485-1

DATE PRINTED

08/15/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

2

PAGE

| 6441 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR 1 | 78906 ADVERTISER (OR AGENCY A | AND ADVERTISER) | Cancellation Notice |
|---------|---------------------|-----------------------|-------------------------------|-----------------|----------------------|
| NAME | GMMB, INC. | | OBAMA FOR AMERICA | | Cancellation Notice |
| AND | 3050 K St NW Ste | 100 | PO BOX 8102 | | Required |
| | | | | | Announcement 28 days |
| ADDRESS | Washington | DC 20007-5108 | Chicago IL 60 | 680-8102 | prior notice |
| | USA | | USA | | |
| CONTACT | SHIRA LEVY | | PRODUCTEST #1521 | | |
| LOCAL | NICOLE ELIE POL | AGENCY EST. NO. | PRODUCT 1300 | | |

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/20/12 NO. WEEKS:

1521

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| etimony | | SPOTS | TI | ME | | | | TOTAL | | |
|---------|------|-------|---------------------|---|----------|-----------------------|--------------------------|--------|---|-----------------------|
| ITEM | DAYS | PWK. | FROM | ТО | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | 1 |
| 1 | T-F | 4 | 05:28A | 06:00A | 30s | 08/14/12-08/17/12 | NEWS 4 EARLY 5:28-6:00AM | 4 | 350.00 | 1400.00 |
| | | | | | | | | | | |
| 2 | м | 1 | 05:28A | 06:00A | 30s | 08/20/12-08/20/12 | NEWS 4 EARLY 5:28-6:00AM | 1 | 350.00 | 350.00 |
| | | | | | | | | | | |
| 3 | T-F | 4 | 06:00A | 07:00A | 30s | 08/14/12-08/17/12 | NEWS 4 TODAY | 4 | 450.00 | 1800.00 |
| | | | | | | | | | | |
| 4 | м | 1 | 06:00A | 07:00A | 30s | 08/20/12-08/20/12 | NEWS 4 TODAY | 1 | 450.00 | 450.00 |
| | | | | | 700170 | 1 | | | 100000 Face (0000) | |
| 5 | T-F | 6 | 07:00A | 08:58A | 30s | 08/14/12-08/17/12 | THE EARLY SHOW | 6 | 400.00 | 2400.00 |
| | | | | | | | | | | |
| 6 | М | 2 | 07:00A | 08:58A | 30S | 08/20/12-08/20/12 | THE EARLY SHOW | 2 | 400.00 | 800.00 |
| | | | | | | | | | | |
| 7 | T-F | 4 | 08:58A | 09:58A | 30s | 08/14/12-08/17/12 | RACHEL RAY | 4 | 400.00 | 1600.00 |
| | | | | | | | | | | 1 |
| 8 | М | 1 | 08:58A | 09:58A | 30S | 08/20/12-08/20/12 | RACHEL RAY | 1 | 400.00 | 400.00 |
| | | | | | | | | | | |
| 9 | T-F | 4 | 09:57A | 11:00A | 30S | 08/14/12-08/17/12 | PRICE IS RIGHT | 4 | 750.00 | 3000.00 |
| | | | THE SECTION | 15401 | | | | | a Maria | 0000000 9000 |
| 10 | М | 1 | 09:57A | 11:00A | 305 | 08/20/12-08/20/12 | PRICE IS RIGHT | 1 | 750.00 | 750.00 |
| | | | 10000 | POTE DESCRIPTION | 10000000 | | | | 10.000000000000000000000000000000000000 | 1010000 HANDS - PARTS |
| 11 | T-F | 4 | 11:00A | 12:00N | 30s | 08/14/12-08/17/12 | YOUNG & THE RESTLESS | 4 | 500.00 | 2000.00 |
| | | | 12465 - 1747-186674 | 100 to | 75002770 | | | | | |
| 12 | М | 1 | 11:00A | 12:00N | 308 | 08/20/12-08/20/12 | YOUNG & THE RESTLESS | 1 | 500.00 | 500.00 |
| | | | | 40.055 | | | | | 450.00 | 4000 00 |
| 13 | T-F | 4 | 12:00N | 12:25P | 30s | 08/14/12-08/17/12 | NEWS 4 AT NOON | 4 | 450.00 | 1800.00 |
| | | | 10.000 | 10.055 | 200 | 00,100,110,00,100,110 | NOTICE A AM MOON | | 450.00 | 450.00 |
| 14 | М | 1 | 12:00N | 12:25P | 30S | 08/20/12-08/20/12 | NEWS 4 AT NOON | 1 | 450.00 | 450.00 |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | 1 | | | | | | | | | |
| | | L | | 1 | | 1 | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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| | | | AND | | PAGE 2 |
|---------|---------------------|---------------------|---------------------|---------------------------|----------------------|
| 6441 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 178906 ADVERTISER (| OR AGENCY AND ADVERTISER) | Cancellation Notice |
| NAME | GMMB, INC. | | OBAMA FOR AMERI | CCA | Cancenation Notice |
| AND | 3050 K St NW Ste | 100 | PO BOX 8102 | | Required |
| | | | | | Announcement 28 days |
| ADDRESS | Washington | DC 20007-5108 | Chicago | IL 60680-8102 | prior notice |
| | USA | | USA | | prior rection |
| CONTACT | SHIRA LEVY | | PRODUCTEST #15 | 521 | |

PRODUCT

CODE

1300

2

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/20/12 NO. WEEKS:

1521

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| - ethnicity | | | - | ME | | | | 22211 | | |
|-------------|------|---------------|--------|----------|--------|-------------------|---------------------------|-----------------|-----------|----------------|
| ITEM | DAYS | SPOTS PWK. | FROM | ME TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
| 15 | T-F | 4 | 01:00P | 02:00P | 30s | 08/14/12-08/17/12 | THE TALK | 4 | 350.00 | 1400.00 |
| 16 | М | 2 | 01:00P | 02:00P | 30S | 08/20/12-08/20/12 | THE TALK | 2 | 350.00 | 700.00 |
| 17 | T-F | 4 | 02:00P | 02:58P | 30S | 08/14/12-08/17/12 | LET'S MAKE A DEAL | 4 | 350.00 | 1400.00 |
| 18 | М | 2 | 02:00P | 02:58P | 30S | 08/20/12-08/20/12 | LET'S MAKE A DEAL | 2 | 350.00 | 700.00 |
| 19 | T-F | 4 | 04:00P | 05:00P | 30s | 08/14/12-08/17/12 | DR PHIL | 4 | 550.00 | 2200.00 |
| 20 | М | 2 | 04:00P | 05:00P | 30s | 08/20/12-08/20/12 | DR PHIL | 2 | 550.00 | 1100.00 |
| 21 | T-F | 5 | 05:00P | 05:30P | 30s | 08/14/12-08/17/12 | NEWS 4 AT 5 PM | 5 | 800.00 | 4000.00 |
| 22 | м | 1 | 05:00P | 05:30P | 308 | 08/20/12-08/20/12 | NEWS 4 AT 5 PM | 1 | 800.00 | 800.00 |
| 23 | T-F | 4 | 06:00P | 06:30P | 30s | 08/14/12-08/17/12 | CBS4 NEWS AT 6 | 4 | 800.00 | 3200.00 |
| 24 | М | 1 | 06:00P | 06:30P | 30s | 08/20/12-08/20/12 | CBS4 NEWS AT 6 | 1 | 800.00 | 800.00 |
| 25 | T-F | 4 | 06:30P | 06:58P | 30s | 08/14/12-08/17/12 | CBS4 NEWS AT 630PM | 4 | 600.00 | 2400.00 |
| 26 | T-Su | 6 | 10:00P | 10:35P | 30s | 08/14/12-08/19/12 | LATE NEWS M-SU | 6 | 2000.00 | 12000.00 |
| 27 | М | 1 | 10:00P | 10:35P | 30s | 08/20/12-08/20/12 | LATE NEWS M-SU | 1 | 2000.00 | 2000.00 |
| 28 | T-F | 4 | 10:35P | 11:37P | 30s | 08/14/12-08/17/12 | LATE SHOW WITH DAVID | 4 | 650.00 | 2600.00 |
| 29 | М | 1 | 10:35P | 11:37P | 30s | 08/20/12-08/20/12 | LATE SHOW WITH DAVID | 1 | 650.00 | 650.00 |
| 30 | T-F | 4 | 11:37P | 12:37A | 30s | 08/14/12-08/17/12 | LATE LATE SHOW WITH CRAIG | 4 | 350.00 | 1400.00 |
| | | | | | | | | | | |

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AND PAGE 3 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** DC 20007-5108 Washington Chicago IL 60680-8102 prior notice USA USA SHIRA LEVY CONTACT PRODUCTEST #1521

PRODUCT

CODE

NATIONAL SALES PERSON

LOCAL

BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/20/12 NO. WEEKS:

AGENCY EST. NO.

VEEKS:

2

1300

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| - ethnicity | | SPOTS | TI | ME | | | | TOTAL | | |
|-------------|------|-------|--------|--------|--------|-------------------|-----------------------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | ТО | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 31 | М | 1 | 11:37P | 12:37A | 30S | 08/20/12-08/20/12 | LATE LATE SHOW WITH CRAIG | 1 | 350.00 | 350.00 |
| 32 | Sa | 2 | 05:00A | 07:30A | 30S | 08/18/12-08/18/12 | SATURDAY 5-730 NEWS ROTATIO | N 2 | 200.00 | 400.00 |
| 33 | Su | 2 | 05:57A | 07:58A | 30S | 08/19/12-08/19/12 | NEWS 4 THIS MORNING | 2 | 250.00 | 500.00 |
| 34 | Su | 2 | 07:58A | 09:30A | 30s | 08/19/12-08/19/12 | CBS SUNDAY MORNING | 2 | 2000.00 | 4000.00 |
| 35 | Sa | 1 | 04:58P | 06:00P | 30s | 08/18/12-08/18/12 | NEWS 4 AT 5P - SATURDAY | 1 | 400.00 | 400.00 |
| 36 | Su | 1 | 04:58P | 05:58P | 30s | 08/19/12-08/19/12 | NEWS 4 AT 5 - SUNDAY | 1 | 600.00 | 600.00 |
| 37 | Su | 1 | 10:35P | 11:00P | 30s | 08/19/12-08/19/12 | ALL ACCESS | 1 | 675.00 | 675.00 |
| 38 | Sa | 1 | 10:35P | 11:35P | 308 | 08/18/12-08/18/12 | CRIMINAL MINDS | 1 | 350.00 | 350.00 |
| 39 | М | 1 | 08:00P | 09:00P | 30s | 08/20/12-08/20/12 | TWO BROKE GIRLS/MIKE & MOLI | Y 1 | 3500.00 | 3500,00 |
| 40 | Т | 1 | 09:00P | 10:00P | 30s | 08/14/12-08/14/12 | THE MENTALIST | 1 | 3500.00 | 3500.00 |
| 41 | Th | 1 | 08:00P | 09:00P | 30s | 08/16/12-08/16/12 | BIG BROTHER | 1 | 4000.00 | 4000.00 |
| 42 | F | 1 | 06:57P | 08:00P | 30s | 08/17/12-08/17/12 | UNDERCOVER BOSS | 1 | 2500.00 | 2500.00 |
| 43 | F | 1 | 08:00P | 09:00P | 30s | 08/17/12-08/17/12 | CSI: NY | 1 | 2500.00 | 2500.00 |
| 44 | F | 1 | 09:00P | 10:00P | 30s | 08/17/12-08/17/12 | BLUE BLOODS | 1 | 3000.00 | 3000.00 |
| 45 | Sa | 1 | 11:35P | 12:35A | 30s | 08/18/12-08/18/12 | NUMB3RS | 1 | 300.00 | 300.00 |
| | | | | | | | | | | |
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NATIONAL SALESPERSON



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DATE PRINTED

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DAGE

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| | | | AIID | | PAGE |
|----------------------|---------------------|---------------------|-----------------------|--------------------------|----------------------|
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| NAME | GMMB, INC. | | OBAMA FOR AMERICA | A | Cancellation Notice |
| AND | 3050 K St NW Ste | 100 | PO BOX 8102 | | Required |
| ADDRESS | Washington | DC 20007-5108 | Chicago | IL 60680-8102 | Announcement 28 days |
| | USA | | USA | | |
| CONTACT | SHIRA LEVY | | PRODUCTEST #152: | 1 | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. | PRODUCT 1300 CODE | | |

BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/20/12

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NO. WEEKS:

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| hnicity | | SPOTS | POTS TIME | | | | | TOTAL | | |
|---------|------|-------|-----------|--------|--------|-------------------|----------------------------------|----------|-----------|---------------------|
| TEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 46 | Su | 1 | 07:00P | 08:00P | 30S | 08/19/12-08/19/12 | BIG BROTHER | 1 | 4000.00 | 4000.00 |
| 7 | Sa | 1 | 07:57P | 08:57P | 30s | 08/18/12-08/18/12 | CRIMETIME SATURDAY | 1 | 2000.00 | 2000.00 |
| 8 | М | 1 | 06:57P | 07:57P | 30s | 08/13/12-08/13/12 | HOW I MET YOUR MOTHER/2 | 1 | 3500.00 | 3500.00 |
| 9 | Sa | 1 | 08:57P | 10:00P | 30S | 08/18/12-08/18/12 | 48 HOURS MYSTERY Total Contract: | 1 109 | 2500.00 | 2500.00 93625.00 |
| | | | | | | | | | | |
| | | | | | | Jul | Billing Summary Aug Sep | | Total | _ |
| | | | | | Qtr 3 | | 92425.00 .00 | | 92425.00 | |
| | | | | | | | | GR | 92425.00 | |
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